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HONG KONG FASHION FEST

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VIRTUOSE

The Artistry of Couture

**Hong Kong Fashion Designers Association presents
“VIRTUOSE: The Artistry of Couture 2025” Unfolded on Stage Last Saturday**

***A couture spectacle set against Hong Kong’s iconic harbour skyline at Pier 4,
Central, cementing Hong Kong’s role as a global couture capital***

#Virtuose2025 #HKFDA #TheArtistryOfCouture #hkffashionfest #HongKongFashionFest
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High res photos downloaded link: <https://tinyurl.com/4k3h53nz>



November 24, 2025, Hong Kong – Organised by the Hong Kong Fashion Designers Association (HKFDA) and sponsored by the Cultural and Creative Industries Development Agency under the Culture, Sports and Tourism Bureau, **“VIRTUOSE: The Artistry of Couture”** grandly staged on November 22, 2025, at Central Ferry Pier 4 as the opening

program and a flagship event of Hong Kong Fashion Fest 2025. Being one of the most significant annual events for Hong Kong's fashion community, the show not only celebrates couture excellence but also supports the development of Hong Kong's cultural and creative industries, showcasing the city's creative strength and competitiveness on the international fashion stage.

A Sensorial Journey from Day to Night

Last Saturday marks the official presentation of the two VIRTUOSE shows. The Day Show and opening ceremony commenced at 3pm, followed by the Night Show at 7pm. Set against the stunning backdrop of Victoria Harbour, Central Ferry Pier 4 is transformed into a captivating runway with two intimate yet opulent shows. These meticulously curated presentations bring a sensorial journey from day to night, unveiling couture against Hong Kong's urban skyline to create a visual symphony of culture and elegance. Both shows are being live broadcasted on VIRTUOSE's IG and HKFDA's YouTube, bringing this immersive visual celebration to audiences worldwide.



Miss LAW Shuk Pui, Rosanna, JP, Secretary for Culture, Sports and Tourism, **Ms Lai Sai Ming, Drew**, Commissioner for Cultural and Creative Industries, **Ms IP Man Yee, Yvonne**, Assistant Commissioner for Cultural and Creative Industries, **Mr Kevin Yeung**, Chairman of Hong Kong Fashion Designers Association, and **Ms Bonita Cheung**, Conceptual & Project Director, VIRTUOSE: The Artistry of Couture joined the Day Show to officially unveil the Opening Program of Hong Kong Fashion Fest 2025, with guests in attendance witnessing this remarkable occasion.

“VIRTUOSE” is more than a fashion show—it is a celebration of exceptional artistry, creativity, and craftsmanship that brings together different cultures and perspectives,’ said Mr. Kevin Yeung, Chairman of Hong Kong Fashion Designers Association at the opening ceremony. Ms Bonita Cheung, Conceptual & Project Director, VIRTUOSE: The Artistry of Couture, added, ‘In this tapestry of couture, diverse designers unite, weaving stories that spark a dialogue of culture and creativity; a poetic feast for the eyes.’

Dominic Lam (林嘉華), Ana R, Eunis Chan (陳嘉容), Lilian Ho (何嘉莉), Mandy Tam (譚旻萱), Hazel Lam (林熙彤), Sophie Yip (葉蓓文), Carman Kwan (關嘉敏), Manson Cheung (張進翹), Winky Wong (黃健怡), Archie Sin (冼靖峰), Oscar Tao (涂毓麟), Alex Lee (李志剛) setting the stage at Day Show with their support. As evening fell, fashion luminaries, collectors from around the world including Bryan Boy, Susie Lau, Irene Kim, Yoyo Cao, Jenny Tsang, Hanan Besovic; together with local celebrities & fashionista including Simon Yam (任達華), Qi Qi (琦琦), William Chang (張叔平), Patricia Ha (夏文汐), Kathy Chow (周汶錡), Nicola Cheung (張新悅), Amanda S, Angie Ng, Carl Ng (吳嘉龍), Jeannie Ng (吳家忻), Sabrina Cheung (張蔓姿), Gigi Cheung (張蔓莎), Bruce Tong (湯君慈), Chris Tong (湯君耀), Victoria Tang (鄧愛嘉), Elly Lam (林心兒), Hilary Fan lit up the Night Show with their presence. Each guest was captivated by a celebration of exquisite craftsmanship and refined sophistication.

Cementing Hong Kong's Role as a Global Couture Capital

More than a fashion show, “VIRTUOSE: The Artistry of Couture” is an artistic dialogue that transcends cultures and borders. The inaugural edition last year garnered widespread acclaim, capturing attention from designers and fashion communities around the world. Now firmly established as a hallmark of exceptional craftsmanship of global couture, the event has become a luminous platform for international fashion exchange in Hong Kong, affirming the city's status as a vibrant nexus where East meets West in style and vision.

By honing its focus to four exceptional and seasoned designers, “VIRTUOSE: The Artistry of Couture 2025” will amplify the narrative of each creator, ensuring a more profound cultural exchange between East and West. The event reinforces Hong Kong's growing reputation as a global couture capital, standing alongside Paris as a beacon of sartorial excellence, and highlights its pivotal role in the international fashion landscape.



A Visual Feast Celebrating Diverse Styles and Cultures

Curated as an artistic and cultural dialogue between four exceptional designers, VIRTUOSE 2025 features **Peet Dullaert** from France, **Tomo Koizumi** from Japan, **Zhaoyi Yu** from Chinese Mainland, and **Caroline Hu** from Hong Kong, China. Together, these designers are presenting 40 meticulously crafted couture ensembles in two immersive fashion shows.



Based in Paris, France, **Peet Bullaert** ([@peetdullaert](https://www.instagram.com/peetdullaert)) is a designer who's redefining the language of tailoring through fluidity, movement, and emotion, with a strong commitment to sustainable luxury. Recognized by Vogue France as one of the designers who are environmentally engaged and working to make a difference for the oceans. Guided by a philosophy of harmony between body and garment, Peet sculpts silhouettes that flow rather than conform — balancing innovation with an intimate respect for the human form. For Virtuose, he presents his vision of elegance rooted in progress — where craftsmanship meets consciousness, and every gesture becomes design.



Tomo Koizumi ([@tomo_koizumi](#)), one of the leading creative forces in contemporary Japanese fashion, redefines couture through colour, volume, and imagination. His iconic ruffles are more than decoration — they are expressions of freedom, play, and joy. Behind the spectacle lies an artist deeply connected to emotion, transforming layers of organza into movement and light. At Virtuose, Tomo is taking his fearless spirit to Hong Kong, turning exuberance into art — and reminding us that beauty can also be bold.



A designer whose creations live between structure and emotion, **Zhaoyi Yu** ([@zhaoyi.official](#)) is trained in both traditional craftsmanship and contemporary form, weaving the language of heritage into modern silhouettes — precise, sculptural, and deeply human. Every fold, every seam reflects his pursuit of balance — between logic and feeling, restraint and release. For Virtuose 2025, Yu unveils a vision where architecture meets soul, and craftsmanship becomes poetry.



Caroline Hu ([@carolineqiqi](https://www.instagram.com/carolineqiqi)), a designer whose work speaks in whispers of emotion and memory. Caroline's vision is rooted in intimacy — in the quiet, fragile beauty of the human experience. Her silhouettes breathe with softness; her fabrics capture light the way brushstrokes capture feeling. At Virtuose 2025, she brings home a world shaped by sensitivity and grace — where every thread tells a story of emotion made visible.



Exclusive Trunk Shows and Fireside Chat today & Tuesday

Following the runway extravaganza, a two-day trunk show will be held today & Tuesday on 24 & 25 November, offering media and client an exclusive opportunity to engage directly with the designers and their work, as well as a unique ordering experience. The event not only fosters the exchange of the latest insights from the international fashion market but also deepens the appreciation among Eastern and Western designers and clients for diverse aesthetics, traditions and cultures, marking a new chapter for Hong Kong as a cross-regional hub for couture.

A fireside chat will be hosted by Hanan Besovic — a leading voice in fashion and creator of the acclaimed Instagram account [@ideservecouture](https://www.instagram.com/ideservecouture), renowned for his insightful and engaging commentary on fashion. Joined by four designers, the event will take place on November 25, 2025, and welcome students, industry professionals, and the public to an intimate dialogue exploring the creative process, cultural exchange, and the future of couture (*all spots are full*).

VIRTUOSE: The Artistry of Couture 2025 is organised by Hong Kong Fashion Designers Association and sponsored by the Cultural and Creative Industries Development Agency as a programme of the Hong Kong Fashion Fest which is presented by the Government of the Hong Kong Special Administrative Region.

Webpage: www.virtuose.com.hk
Facebook: <https://www.facebook.com/virtuosehk>
IG: <https://www.instagram.com/virtuose.hk/>

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15. Fashion Farm Foundation
16. The Hong Kong Polytechnic University School of Fashion & Textiles
17. Technological and Higher Education Institute of Hong Kong
18. Hong Kong Design Institute
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20. Hong Kong Institution of Textile and Apparel

About Hong Kong Fashion Fest

Announced by the Hong Kong Special Administrative Region Chief Executive in the 2023 Policy Address, "Hong Kong Fashion Fest" will be organised to develop Hong Kong into a fashion design hub in Asia. Through consolidating various fashion design events and introducing innovative elements and affiliate activities annually, the Hong Kong Fashion Fest promotes Hong Kong's fashion and textile design brands and boosts Hong Kong's position as a prime destination for hosting mega cultural and creative events. The second edition of Hong Kong Fashion Fest will be held from 22 November and 7 December 2025 at various cultural landmarks and iconic design and fashion locations in Hong Kong. The event will promote digital fashion and sustainable fashion in collaboration with Paris Fashion Week and Milan Fashion Week; attract fashion design industry players from all over the world to participate in Hong Kong; foster collaboration, innovation and business opportunities; establish platform for local and international fashion designers and brands and connect with different sectors in the fashion design industry of Hong Kong, the Chinese Mainland and overseas, thereby consolidating Hong Kong's position as the East-meets-West centre for international cultural exchange.

www.hongkongfashionfest.com

About Hong Kong Fashion Designers Association (HKFDA)

The Hong Kong Fashion Designers Association (HKFDA) was founded in 1984 by a group of successful and enthusiastic local fashion designers. As a non-profit making and self-financed organization, it aims to unite fashion designers, with both professionalism and expertise, to develop and better both their careers and the industry with and beyond the territory.

With supports from the industry and fellow designers in the past years, the Association has evolved to a key platform to share ideas and experiences through organizing fashion events such as catwalk shows,

exhibitions, seminars, interviews and group discussions. Reputed not only as an official unit of Hong Kong fashion elites who provides excellent services with expertise, the HKFDA joins its force to promote the industry with other organizations and hence is recognized as one of the leading fashion institutions in Hong Kong, the Mainland and other cities in the Asia Pacific region.

www.hkfda.org

About Cultural and Creative Industries Development Agency

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region (HKSAR Government) under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries.. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

www.ccidahk.gov.hk

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