

For immediate release

[Illuminate the Art of Sustainable Fashion]

Asia's premier fashion event, Fashion Summit (Hong Kong), makes a grand return from 12 Nov to 2 Dec

3 Major Fashion Highlights: International Conference, International Fashion Show and Fashion Exhibition

7 “Arts in Fashion” Workshops and Guided Tours to premiere on 15 Nov

11 renowned designers from around the world to showcase sustainable fashion aesthetics

Launching the “Hong Kong Art & Fashion Map” to explore 21 major urban sustainable fashion hotspots

Download press release and hi-res photos here at: <https://bit.ly/46nAbB7>



[November 2025] Riding on the wave of sustainable fashion from the 2024 theme of “Power Up Sustainable Fashion Business”, the annual Asian fashion extravaganza, Fashion Summit (Hong Kong) 2025, organised by the Clothing Industry Training Authority (CITA) and sponsored by the Cultural and Creative Industries Development Agency, will be held from 12 November to 2 December 2025. This year's theme, “Illuminate the Art of Sustainable Fashion”, focuses on the cross-disciplinary dialogue between sustainable fashion and art. The International Conference and fashion show will be held on 1 December and 2 December, respectively, at the Hong Kong Palace Museum. Fashion Summit (Hong Kong) 2025 brings together leaders of various industries from around the world, leading scholars and sustainability experts to explore how to integrate artistic aesthetics and the fashion industry into sustainable development concepts. This event not only provides an international stage for designers from around the world and Hong Kong, China but also aims to promote the deep integration of innovative thinking and sustainable practices into business operations. Fashion Summit (Hong Kong) has long introduced cutting-edge sustainable solutions to the local fashion industry and has facilitated the fashion industry and public to jointly explore future possibilities for sustainable fashion through conferences, fashion shows, exhibitions and diverse public activities, further solidifying Hong Kong's position as a key hub for sustainable fashion in Asia and globally.

Fashion Summit (HK) 時尚高峰(香港) 2025

63 Tai Yip Street, Kowloon Bay, Kowloon, Hong Kong 香港九龍九龍灣大業街 63 號
Tel 電話: (852) 2263 6300 Fax 傳真: (852) 2795 0452 Email 電郵: info@fashionsummit.hk
www.fashionsummit.hk

Fashion Summit (Hong Kong) fashion exhibition will take place from 12 to 29 November at The Rotunda in Exchange Square, Central. It will feature fashion art pieces and clothing meticulously crafted by 11 designers from around the world and Hong Kong, China. There will also be guided tours and seven “Arts in Fashion” workshops led by designers and professional instructors where participants can create sustainable creative crafts, allowing the public to practice sustainable fashion and integrate art into their lives. This year, a special “Hong Kong Art & Fashion Map” will also be launched. It features 21 fashion hotspots and workshops, connecting Hong Kong China designer brands, retail stores and cultural and artistic landmarks that support sustainable concepts. The public and tourists are invited to explore Hong Kong's green creative pulse through city walks.

Learn Fashion! International Conference and International Fashion Show at the Hong Kong Palace Museum, Creating a New Model for Future Fashion



Fashion Summit (Hong Kong) 2025 will hold its International Conference on 1 December at the Hong Kong Palace Museum, bringing together global fashion leaders, leading scholars, NGO representatives, members of the media and decision-makers from various industries. The conference will focus on core trends, innovative technologies and market opportunities in sustainable fashion and art. It will feature in-depth and forward-looking discussions on topics like the artistic application of sustainable materials and the integration of culture and arts with sustainable design. This conference aims to establish an international platform for exchange, promote industry innovation and cross-disciplinary collaboration and reshape the future fashion industry model, consolidating Hong Kong's status as Asia's sustainable and creative fashion hub. The following day (2 December), a fashion show will also be held at the Hong Kong Palace Museum. 6 designers from around the world and Hong Kong are invited to showcase creative fashion designs centred on sustainable concepts. The event will present a fashion show that blends cultural heritage, artistic aesthetics and innovative technology, immersing the audience in the infinite appeal of multicultural fusion.

Fashion Summit (HK) 2025 International Conference

Date: 01 December (Mon)

Time: 09:30 – 17:00 (Doors open at 09:00)

Venue: Hong Kong Palace Museum, West Kowloon Cultural District

Registration: <https://www.fashionsummit.hk.com/onlineReg> (Free of charge)

Fashion Summit (HK) 2025 International Fashion Show

Date: 02 December (Tue)

Time: 18:00 – 19:00 (Doors open at 17:30)

Venue: Hong Kong Palace Museum, West Kowloon Cultural District

Registration: <https://show.fashionsummit.hk.com/> (Free of charge)

Play with Fashion! Fashion Exhibition, 7 “Arts in Fashion” Workshops and Guided Tours Land in Central

Fashion Summit (Hong Kong) 2025 Fashion Exhibition will be held from 12 to 29 November in The Rotunda of Exchange Square in Central. In addition to showcasing sustainable fashion collections from 11 renowned designers from the Chinese Mainland, Hong Kong China, the UK, Italy, France and Korea, 7 “Arts in Fashion” experiential workshops and guided tours will be offered from 15-29 November. These include the “Peace Knot Shoe Charm Workshop”, “Intangible Cultural Heritage Woven Bamboo Coaster Workshop”, “3D Fashion Collage Workshop”, “Upcycled Lace Jewellery Workshop”, “Handwoven Flower Keychain Workshop”, “Handwoven Bowknot Hanging Ornament Workshop” and “Handmade Tassel Keychain Workshop”. Each workshop will be led by designers and professional instructors, allowing participants to not only gain a deeper understanding of the design concepts and creative processes of sustainable fashion, but also to personally experience intangible heritage crafts and upcycled design, creating fashionable handicrafts that combine practical functions with artistic aesthetics. This series of activities will break the mould of traditional fashion exhibitions, bringing sustainable fashion from an industry concern into the public's daily lives and promoting sustainable consumption.

The full workshop schedule will be announced on Fashion Summit (Hong Kong) 2025's official social media channels and website. Please stay tuned for updates. All workshops are complimentary and open to the public. Registration is available on-site each morning for that day's sessions, which are limited to 10 participants each. Places are allocated on a first-come, first-served basis.

Fashion Summit (HK) 2025 International Fashion Show

Date: 12-29 November (Tue)

Time: 10:00 – 18:00

Venue: The Rotunda, Exchange Square, Central

(Free of charge)

7 “Arts in Fashion” Workshops

Peace Knot Shoe Charm Workshop



Recognised as a historical intangible cultural heritage, Chinese knot art reflects the rich craftsmanship and auspicious symbolism of the Chinese nation, developed over thousands of years. This workshop combines contemporary fashion design with traditional techniques to artfully transform classic knots into stunning embellishments for shoes. Participants will enjoy the hands-on experience of crafting and immerse themselves in the allure of traditional culture.

Intangible Cultural Heritage Woven Bamboo Coaster Workshop



This workshop immerses participants in the intangible cultural heritage of bamboo weaving, enabling them to explore the craft's rich cultural significance. Working alongside skilled instructors, participants will utilise bamboo strips and diverse weaving techniques to create natural and eco-friendly coasters, incorporating their own creative designs. This hands-on experience aims to produce functional, artistic and sustainable items while honouring traditional craftsmanship.

3D Fashion Collage Workshop



Unleash your creativity and step into the world of fashion design by crafting unique fashion pieces! Participants will explore a variety of fabrics and buttons to create stunning 3D fashion collages. This practical workshop will take them through the creative process, from brainstorming themes to crafting their final pieces by hand.

Upcycled Lace Jewellery Workshop



Breathe new life into lace by crafting stunning upcycled accessories! In this workshop, participants will be guided by instructors in using recycled lace fabrics to design and create fashionable hair accessories. Whether participants are beginners or experienced crafters, they will enjoy the satisfaction of transforming waste materials into stylish pieces, all while embracing sustainable design.

Handwoven Flower Keychain Workshop 	Take the first step towards a sustainable fashion future! In this workshop, participants will learn the basics of hand-weaving and use cotton rope to make cute, delicate flower keychains. These delightful accessories will add a sustainable touch to everyday outfits.
Handwoven Bowknot Hanging Ornament Workshop 	In this workshop, participants will explore fundamental weaving techniques and learn how to create beautiful, lustrous pearl-finish bows to make stylish, artistic charms. These delightful pieces can elevate everyday fashion and make thoughtful gifts that express heartfelt sentiments.
Handmade Tassel Keychain Workshop 	In this workshop, participants will be skilfully guided by instructors in the crafting of fashionable tassel keychains, providing an opportunity to express their creativity. Attendees will be free to choose their favourite colours and shapes for the tassels, using a variety of materials to create lively, colourful keychains that add a touch of whimsy to keys or bags.

Wandering Through Fashion! The “Hong Kong Art & Fashion Map” Uncovers 21 Hong Kong Fashion Hotspots



This year's specially curated “Hong Kong Art & Fashion Map” covers 21 selected hotspots, extending from the Central and Sheung Wan areas, where street art and fashion culture converge, to the West Kowloon Cultural District, which holds a trove of Chinese and Western cultural treasures. In collaboration with multiple Hong Kong China designer brands, retail stores and cultural and artistic landmarks that support sustainable concepts, the featured destinations collectively create a sustainable-style city exploration experience. This map is designed to guide the public and tourists on an in-depth journey through Hong Kong's sustainable fashion ecosystem. It not only increases exposure for local sustainable designers and brands but also brings together sustainable fashion lovers to delve into the city's network to experience a surprising artistic journey and showcases Hong Kong's vibrant energy as a “Creative Capital”.

For more information about Fashion Summit (Hong Kong), please visit:
<https://www.fashionsummit.hk/en/>.

– End –

About Fashion Summit (Hong Kong)

The annual Asian fashion extravaganza, Fashion Summit (Hong Kong) 2025, organised by the Clothing Industry Training Authority (CITA) and sponsored by the Cultural and Creative Industries Development Agency as a programme of the Hong Kong Fashion Fest which is presented by the Government of the Hong Kong Special Administrative Region. Fashion Summit (HK) is a result of a continuous learning and discovering process, bringing together leading academics, key players from the fashion industry, NGOs, media, decision-makers, and leaders to achieve sustainable fashion in Asia. Since 2017, the Fashion Summit (HK) organised an interactive International Conference which plays a vital role in providing a sharing platform for participants from around the world to exchange insights on the latest sustainable fashion trends, technology, best practices, solutions, and opportunities.

The theme for Fashion Summit (Hong Kong) 2025 is “Illuminate the Art of Sustainable Fashion”, which deeply explores the integration of art and sustainable fashion. The aim is to redefine fashion aesthetics and values through creative expression and technological innovation. This year, Fashion Summit (Hong Kong) will first hold the Fashion Summit (Hong Kong) 2025 Fashion Exhibition in The Rotunda of Exchange Square in Central in November, showcasing fashion art pieces and clothing by designers from around the world and locally. The exhibition will also feature 7 fun “Arts in Fashion” workshops and guided tours, and a special "Hong Kong Art & Fashion Map" will be launched to guide the public in exploring 21 sustainable urban hotspots, bringing sustainable fashion and artistic elements into our daily lives. Fashion Summit (Hong Kong) will also hold a one-day International Conference at the Hong Kong Palace Museum in December that will focus on sustainable fashion art. In addition, six designers will showcase their creativity and designs at the Fashion Show at the Hong Kong Palace Museum, a sure draw for sustainable fashion lovers. We sincerely invite you to participate in the events of Fashion Summit (Hong Kong) to join us in exploring sustainable fashion art and ensuring its legacy!

About Cultural and Creative Industries Development Agency

The Cultural and Creative Industries Development Agency (CCIDA) established in June 2024, formerly known as Create Hong Kong (CreateHK), is a dedicated office set up by the Government of the Hong Kong Special Administrative Region under the Culture, Sports and Tourism Bureau to provide one-stop services and support to the cultural and creative industries with a mission to foster a conducive environment in Hong Kong to facilitate the development of arts, culture and creative sectors as industries. Its strategic foci are nurturing talent and facilitating start-ups, exploring markets, promoting cross-sectoral and cross-genre collaboration, promoting the development of arts, culture and creative sectors as industries under the industry-oriented principle, and promoting Hong Kong as Asia's creative capital and fostering a creative atmosphere in the community to implement Hong Kong's positioning as the East-meets-West centre for international cultural exchange under the National 14th Five-Year Plan.

For more details about the Cultural and Creative Industries Development Agency, please visit:
www.ccidahk.gov.hk

This press release was issued on behalf of CITA by Poem Communications Limited. If you have any inquiries regarding the event or wish to conduct interviews with the designers and representatives from Fashion Summit (Hong Kong), please contact:

Sam Kong

Poem Communications Limited

Phone: +852 6705 9643

Email:

skong@poemcommunications.com

Miki Yuan

Poem Communications Limited

Phone: +852 6284 5936

Email:

mkwyuan@poemcommunications.com

Disclaimer:

The Government of the Hong Kong Special Administrative Region provides funding support to the project only, and does not otherwise take part in the project. Any opinions, findings, conclusions or recommendations expressed in these materials/events (or by members of the project team) are those of the project organisers only and do not reflect the views of the Government of the Hong Kong Special Administrative Region, the Culture, Sports and Tourism Bureau, the Cultural and Creative Industries Development Agency, the CreateSmart Initiative Secretariat or the CreateSmart Initiative Vetting Committee.

Appendix: Participating Designers from Fashion Summit (Hong Kong) 2025

Designers	Biographies
 Chinese Hong Kong Designer Nigi Wang Brand: GINIGIWANG	Nigi is a Hong Kong China fashion designer specializing in custom-made celebrity costumes. He founded his own designer brand, "GINIGIWANG," in 2015. His passion for stage design led him to win the Designer of the Year award at the China Southern Fashion Festival. Over the years, he has dedicated himself to blending Renaissance and modern aesthetics, a philosophy that has earned him both the Gold Award and the Best Look Award at the "It is me" Original Design Competition at International Fashion Week. His design career began in 2012 with a bronze medal at the Humen International Design Competition. He has since received numerous prestigious awards, including the Silver Award at the 2013 China Dalang Design Competition and the 2014 Asian Fashion Designer Pioneer Award. In 2015, he received the Silver Medal for Original Costume Design at the New York International Photography Awards. Nigi's designs fully demonstrate his boundless passion for fashion futurism, technological philosophy, and cultural heritage. With its Gothic-inspired diverse aesthetic, the brand refines the old-world dark elegance of Western Europe, cultivating a unique cultural phenomenon. Its designs transcend temporal constraints, offering wearers unparalleled freedom, while seeking those who share the same philosophy of beauty.
 Chinese Hong Kong Designer Otto Tang Brand: Oplus2	Otto holds a BTEC Higher National Diploma in Fashion Design from the University of Saiford, and (BA) Hons Fashion Design from University of Huddersfield (First Honor). Otto joined veteran fashion designer Lu Lu Cheung's label to start and develop his career in fashion design immediately after his graduation. Otto assisted in creating numerous acclaimed collections for Lu Lu Cheung, including several spring/summer and fall/winter collections from recent years. Oplus2 was founded by Otto in 2015. With the sensibility to create the perfect integration between nature and emotions in design, the Oplus2 collections are presenting the brand concept "The Capture of Life". The design of the brand emphasises on the feature of rich details and minimalistic style, with a combination of different graphic print designs, materials, silhouettes and sports elements to unveil women's vitality. Otto has been working tirelessly to create a series of works that reflect freshness and youthful spirits.

	As a prolific young practitioner of fashion design, Otto participated in numerous fashion contests, and holds the notable distinction of winning outright the Young Designers Contest (Ten Best Collection) organised by the Hong Kong Trade Development Council in 2003, the Hong Kong New Collection Award (Overall Winner) organised by the Hong Kong Trade Development Council in 2005, the Young Designer Talent Award 2007 organised by Hong Kong Design Centre; and Design for Asia Award silver award 2015 organised by Hong Kong Design Centre. Fashion Incubation Programme 2019 -2021 organised by Hong Kong Design Centre. Amazing Cut -Ten Finalist organised by Textile Council of Hong Kong in 2024.
 Chinese Hong Kong Designer Natacha Van Brand: Natacha Van Collection	Natacha is a distinguished fashion designer and the founder of her eponymous brand, established in 2015. Born in Hong Kong China, and with a multicultural heritage that blends Cambodian, French, and Chinese influences, Natacha's background has significantly shaped the identity and aesthetic of her designs. Natacha discovered her creative talents at a young age, exploring various artistic disciplines such as ceramics, oil painting, textiles, and photography during her studies in the UK. She further honed her skills in fashion styling, photography, and fashion design, graduating from the prestigious Central Saint Martins, London College of Fashion, University of the Arts London. Within just two years of launching her brand, she showcased her collections at the major fashion weeks in London, New York, Milan, and Paris. A recurring theme in Natacha's work is the concept of fairy tales. Drawing inspiration from diverse myths and stories, she aims to educate and inspire the next generation, encouraging them to engage with contemporary societal issues. Each collection is imbued with a narrative that reflects both Natacha's personal experiences and her artistic vision. Currently based in Hong Kong, Natacha continues to embark on an evolving creative journey, both for herself and her brand.
	Jesse is a Hong Kong-born designer, currently based between London and Hong Kong China. He holds a Master's degree in Menswear from the University of Westminster, UK and a degree in Fashion from Kingston University, UK. Jesse's innovative approach to sustainable fashion has earned him significant recognition, including the prestigious 2022 International Talent Support Contest (ITS) Sportswear Award First Prize. In 2020, he was awarded the Redress Design Award All Star accolade for his collaboration with The R Collective and Levi's® on the 'Denim Reimagined' collection, which focused on

Chinese Hong Kong Designer Jesse Lee	upcycling and sustainability. Jesse also won the Redress Design Award Second Prize in 2018, where he was mentored by Orsola de Castro, and received the Hong Kong Best Prize the same year. His design philosophy combines a deep commitment to sustainability with bold, boundary-pushing creativity. Jesse's work continues to gain recognition internationally, with accolades such as being a winner of Global Design Awards 2025 – Sustainable Fashion Category, and a finalist in the 2024 Circular Design Challenge – APAC, and a finalist in the 2023 Hong Kong Young Fashion Designers' Contest (YDC) and the Hand & Lock Prize for Embroidery – Digital Embroidery Associate Award. Jesse's designs are a testament to his passion for fashion innovation, sustainability, and redefining modern fashion.
 Chinese Hong Kong Designer YIP Yeung Yeung, Bicy Brand: Mumssdesign Studio	Born and raised in Hong Kong China, Bicy has been passionate about fashion design, artistic expression, and science fiction since childhood. After graduating from the Knitwear Design Department at the Hong Kong Polytechnic University, she launched her design career by founding Mumssdesign Studio, where she focuses on crafting one-of-a-kind handmade garments sold both online and in physical retail stores. Mumssdesign Studio's philosophy emphasizes that everyone should freely express their individuality and beauty without being constrained by others' opinions or societal limits. Each piece is unique, telling the wearer's own distinctive story. Utilizing vibrant fabrics and unique cuts to create lively garments that instantly convey a sense of joy. It aims to encourage people to bravely be themselves and pursue their true inner style through these creations. Wearing these garments is not only a fashion statement but also an affirmation of self-worth. In addition to her design practice, Bicy actively contributes to education by teaching design and sewing in local schools. Her design philosophy encourages people to break free from social expectations and the gaze of others, embracing their individuality with confidence. She believes that everyone should "be who they want to be."



British Designer
Grace Emerson
Brand: Rethreaded

Grace is a 22-years old multidisciplinary designer from the Cotswolds, England, with a background in Fashion Marketing and Communication. Having recently completed her MA at the JCA London Fashion Academy, she now presents her debut collection.

Grace's passion for design is rooted in her countryside upbringing, surrounded by nature, homegrown produce, and a culture of "make do and mend". These early influences form the foundation of her design subconscious, shaping a material philosophy that values longevity, resourcefulness, and emotional connection. Her work focuses on creating one-of-a-kind pieces made to be treasured, mended, and passed down for generations.

She founded the sustainable streetwear label Rethreaded, redefining damaged and discarded textiles into sentimental, generational garments. The brand champions the art of reworking, restitching, and redesigning through sustainable menswear and accessories. Tears, visible mending, and signs of wear are embraced as integral to each garment's story. This philosophy promotes a circular lifecycle, where repair and transformation enrich design and deepen emotional value over time. The contrast between rustic simplicity, rooted in farming heritage, and bold urban expression drives Rethreaded's aesthetic: raw, agricultural influence fused with bold streetwear silhouettes.



British Designer
Jennifer Droguett
Brand: ANCIELA

Jennifer is a Colombian and Chilean Sustainable Fashion Designer and Creative Director with a decade of experience in luxury fashion, specialising in sustainable, circular, and regenerative design and culture. She earned a BA in Fashion Design and Technology from AMFI in Amsterdam in 2015 and began her career at the renowned Viktor & Rolf atelier. After relocating to London, she worked for House of Holland and with emerging talents including Richard Malone, Supriya Lele, and Phoebe English.

In 2019, she founded her London-based circular label ANCIELA to pay homage to her cultural heritage, with the brand name drawing inspiration from her grandparents, ANGel and GraCIELA. The brand celebrates South American folklore and experimental tailoring through the lens of migration and childhood memories. Taking inspiration from art, literature and historical costumes, the brand offers re-worked tailoring and eccentric Ready-To-Wear interwoven with a hint of the magical. ANCIELA designs with circularity from the beginning of the process, using and applying recycling, upcycling and regenerative techniques, delivering beautifully hand-crafted designs that are friendly to our planet. The brand empowers consumers and makers to

	embrace conscious consumption practices through education and innovative technologies like AR, workshops and panel talks. The brand actively supports diverse Latinx creatives by using fashion as a platform to showcase Latin/British culture and working closely with charities and non-profits from the diaspora. The brand has been featured in Vogue, Harper's Bazaar, L'Officiel, Metal and Forbes, among other independent publications and was a panellist in Billie Eilish's Overheated event in 2023.
 Chinese Jiangxi Designer Liwen Liang Brand: LIWEN LIANG	Liwen is a ceramic worker and fashion designer. He was born in a small city called Jingdezhen, known as the world-famous porcelain capital with a ceramic history spanning thousands of years. His family and friends are all ceramic workers. His grandfather was a ceramic kiln worker at the National Porcelain Factory in the 1950s, and his descendants are also engaged in the ceramic business. He completed his master's degree in womenswear design from the London College of Fashion in 2023 and has been contemplating how to express his understanding of the culture of his hometown from an international perspective. Growing up in his family's ceramic workshop, his creative style is influenced by the environment in which he was raised. The muddy working conditions, the smell of the clay, the broken ceramic fragments, and the way the ceramic workers dress all serve as sources of inspiration. He realised that there is a lack of aesthetic representation in fashion that showcases the work of ceramic craftsmen. He aims to bring the aesthetics of his community into the fashion world. Based in London, his brand bridges traditional craftsmanship and contemporary fashion, enriching the city's design landscape with innovation, sustainability, and cultural storytelling. Rooted in his heritage from Jingdezhen, the world's porcelain capital, he has pioneered wearable ceramic fabrics by fusing thin-shell porcelain with textiles. This technique, developed through three years of experimentation, preserves intangible heritage while redefining material possibilities in fashion.
	Regina was born in Florence but grew up surrounded by the vibrant traditions and cultural heritage of Sicily, which deeply shaped her identity and creative vision. After completing high school, she returned to Florence to pursue a degree in Fashion Design, driven by a desire to merge her passion for craftsmanship with contemporary design. Her work reflects a constant dialogue between past and present, where Sicilian traditions, artisanal techniques, and collective

Italian Designer Regina Branca	memories are reinterpreted in a modern, sustainable way. Inspired by her roots, Regina explores the intersection of culture, nature, and identity, using fashion as a medium to tell stories and evoke emotions. Sustainability lies at the core of her approach: she values slow processes, local materials, and innovative techniques that respect both people and the environment. Through research and experimentation, she seeks to create garments and textile manipulations that celebrate the richness of heritage while opening paths toward new, conscious ways of making. For Regina, fashion is not only about aesthetics but also about creating meaningful experiences and fostering connections between individuals and their cultural origins. Her vision combines sensitivity, craftsmanship, and sustainability to shape a personal and contemporary narrative.
 French Designer Steven Passaro Brand: Maison Steven Passaro	Parisian designer Steven graduated from the London College of Fashion with an MA in Fashion Design Technology (Menswear). Inspired by both Western and Eastern representations of the male mind and body, as well as the ever-evolving concept of self, he began his career at Christian Dior before launching his eponymous label in 2020. His debut collection, Body Of Folds, was presented during London's Fall/Winter Fashion Week. In January 2022, Steven joined the official Paris Fashion Week calendar, a milestone that affirmed his place on the international fashion stage. His work soon attracted the attention of global retailers, with his collections being stocked by SSENSE, extending his reach to a worldwide audience. Founded by Steven, Maison Steven Passaro blends gender-neutral codes with architectural silhouettes, rooted in the spirit of Parisian couture and informed by traditional tailoring techniques. Its signature pleating and folding techniques recall the innovations of Issey Miyake, reinterpreted through Passaro's cutting-edge 3D design methods. Each piece becomes a metaphor for sensibility: pleats, folds, and superimpositions bring softness and movement, breaking with the rigid conventions of tailoring and couture. At its core, the brand celebrates modernity while upholding a timeless truth the hand remains the most precious tool.



Korean Designer
Danha Kim
Brand: Danha

Danha reinterprets traditional Korean beauty with a modern and sustainable approach. Her brand started by upcycling secondhand dresses into hanbok, reflecting a deep commitment to responsible design. It has gained great popularity overseas since 2024 by blending traditional elements with modern design. She uses leftover fabrics to create garments and accessories, emphasizing durability through strong tailoring and practical features like hidden pockets.

Danha's designs focus on timeless quality, encouraging long-term wear and environmental care. She has collaborated with various domestic and international brands on sustainability campaigns and product collaborations. Regularly showcasing her collections at Milan Fashion Week, Danha also receives invitations to participate in global fashion shows and exhibitions, expanding her international presence. By blending heritage, functionality, and eco-consciousness, Danha continues to gain recognition as a pioneering designer committed to both culture and the planet.